

POLITICIANS!

DON'T DELAY. BE RESPONSIBLE



In 2014, Malawi committed to the Every Newborn Action Plan to take action and reduce preventable newborn deaths from rates of 31 per 1,000 live births in 2010 to 15 per 1,000 live births by 2035 through:

- > Strengthening and investing in care during labour, birth and the first day and week of life
- > Improving the quality of maternal and newborn care
- > Reducing inequalities
- > Harnessing the power of parents, families, and communities
- > Counting every newborn through better measurement and accountability

Prioritise simple and effective lifesaving solutions to save newborn lives:

- > Midwives performing resuscitation including masks and bags to help babies born too soon breathe
- > Antibiotics
- > Kangaroo mother care (continuous skin-to-skin contact)
- > Breastfeeding
- > Trained health workers
- > Chlorhexidine for cord care



Countdown to 2015
Materna, Newborn & Child Survival

For references and notes on calculations, visit: www.mamaye.org/references
web: mamaye.org.mw – twitter: @MamaYeMW – facebook: MamaYeMalawi